



**B.V. Patel Institute of Management,  
Uka Tarsadia University**



**Date: 08-03-2024**

**Impact Lecture Series organized by Institute Innovation Council (IIC), Uka Tarsadia University, Bardoli**

Date:	07-03-2024
Participants	SYBBA Students
Speaker	Mr. Satish Hirpara, Chairman, eVeg International PVT. LTD. Mr. Jay Sudani, CEO, Parul Innovation and Entrepreneurship Research Centre
Theme	<b>Impact Lecture Series - Startup Journey and From Idea to Impact: Unleashing the Art of Design Thinking</b>
Venue:	Manjula Auditorium
Coordinator:	IIC Cell
Category:	SSIP and Entrepreneurship

Institution's Innovation Council (IIC) sponsored Impact lecture series organized by IIC Cell of Uka Tarsadia University on 7<sup>th</sup> March 2024 at Manjula Hall. Two power packed sessions were delivered by experienced Experts in the field of Start up and Entrepreneurship. Students of Second year BBA have participated in the series.

**Expert 1**

**Name:** Mr. Satish Hirpara, Chairman, eVeg International PVT. LTD.

**Topic:** Start-up journey

"Satish Hirpara, Who starts with the 0 and now being world 12th leading exporter company. Satish Hirpara, Founder and CEO of "Eveg International Private Limited", is now world's 12<sup>th</sup> leading exporter company. this natural guy, with the natural resources being top of the market. Satish Hirpara Dedicating His whole life to the man and woman who work hard for their goals and yet dream of achieving. he wants to develop 10,000 business owner all around the world."



## Expert 2

**Name :** Mr. Jay Sudani, CEO, Parul Innovation and Entrepreneurship Research Centre

**Topic:** From Idea to Impact: Unleashing the Art of Design Thinking

Mr. Jay Sudani, CEO at Parul Innovation and Entrepreneurship Research Centre, Parul University. He has established a robust Startup Incubation Centre to cater to the aspiring entrepreneurial need of more than 45,000 students at Parul University. Join us as we explore the vital role that incubators play in nurturing startups and fostering innovation within entrepreneurial ecosystems. Stay inspired and creative with us on Leadership Lessons!

The lecture stimulated students and also embolden them to perceive carrier in the entrepreneurship. There are total **525** participants registered for the lecture series. The lecture series was coordinated by Dr. Jaymin Ray.

### Glimpse of the talks

